



Quick Brand Guide

GTS COLORS

GTS Blue is: PMS 295 CP
CMYK: 100, 69, 8, 54
RGB: 0, 45, 91
Hex: #002d5b

GTS Gold is:
CMYK: 20, 47, 100, 2
RGB: 202, 140, 43
Hex: #ca8c2a

GTS FONTS

Headlines are:
Antenna Regular or
Extra Bold, and Alisha

Body copy is:
Myriad Pro Regular,
Semi-bold or Bold

GTS LOGO

When using the GTS logo, please be sure not to distort it, alter it, crowd it, cover it, or place it on a background that makes it unreadable. Please use a high resolution vector or PNG logo. If you don't have a good logo file then please ask us for one!



CYBERSECURITY



ARTIFICIAL
INTELLIGENCE



CLOUD



MANAGED
SERVICES



MOBILITY



VOICE &
UCaaS



CONNECTIVITY

GTS is a leading technology solutions distributor (TSD) focused on emerging CX & cybersecurity solutions, while staying deeply committed to its existing connectivity, cloud & UC offerings. GTS provides technology advisors with top solutions & support, helping them achieve excellent results for business clients of all sizes.

Contact Mari Jackson, Chief Marketing Officer, at mari@gtsdirect.com with any questions or requests.
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